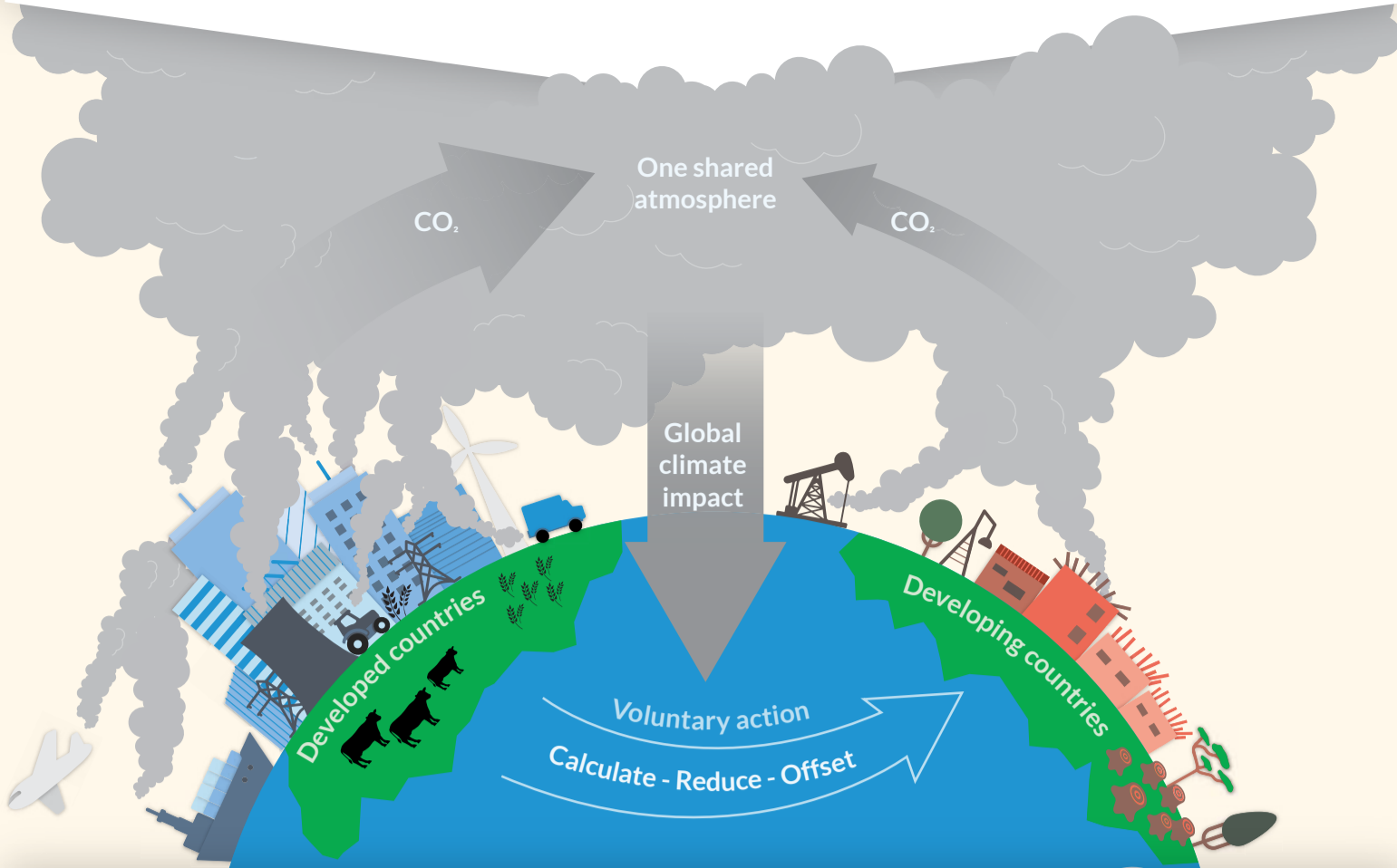


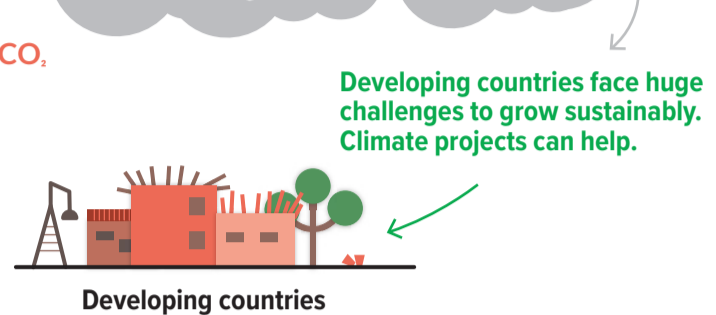
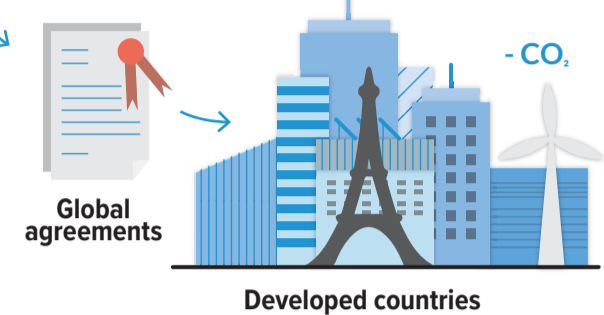
THE BENEFITS OF SUPPORTING CLIMATE PROJECTS



Developed & developing countries

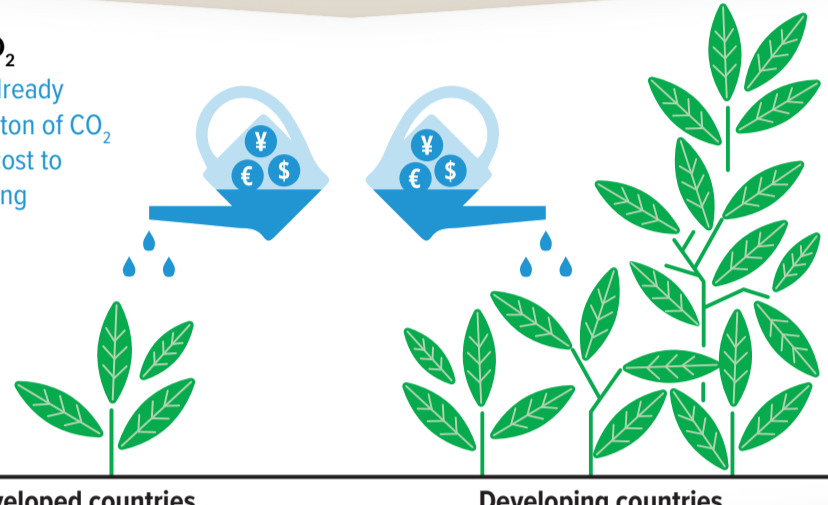
Following the COP21 in Paris & COP22 in Marrakesh, more and more developed countries will make important CO₂ emission reductions.

3 of the 7 billion people on this planet still rely on wood and charcoal to cook their daily meals.



The cost to reduce 1 ton of CO₂

In developed countries, which are already quite energy efficient, the cost per ton of CO₂ reduction is **much higher** than the cost to reduce **one ton** of CO₂ in a developing country, e. g. Africa.



With \$1000 you can reduce ± 100 tonnes of CO₂ in Africa or ± 1 ton in an energy efficient developed country.

Global economy & responsibility

Companies and products rarely rely only on local suppliers. The impacts are global.



Voluntary action

You currently have **no obligation** to reduce your CO₂. Next to corporate values and personal conviction there are many benefits to do so:

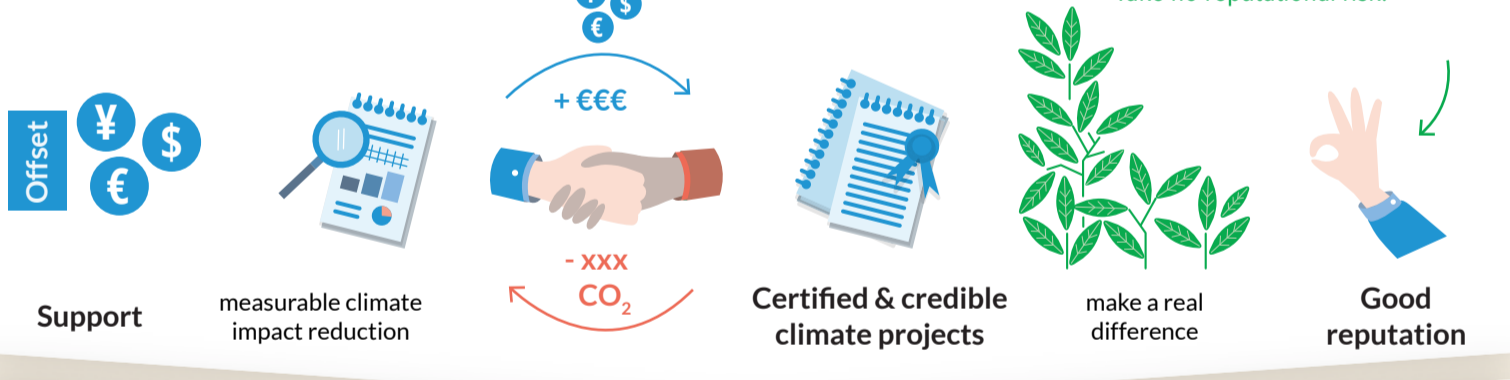
Calculating & reducing emissions are usually achieved through behavioural changes, energy efficiency, or the implementation of renewable energy.



Certification & guarantees

A good certification mechanism guarantees real CO₂ reductions, transparency, & traceability.

Certified climate projects (VERs/CERs) can only be used once. **No double counting** issues. Take no reputational risk!



Climate urgency

The faster we address climate change, the lower the costs to society.



Today with €1000 you can reduce much more CO₂ in developing countries than locally.

Co-Benefits

Each ton of CO₂ reduced through a Gold Standard certified climate project creates about \$150 USD of co-benefits for the local population. (Source: Imperial College London)



Increasing volumes & positive impacts

More and more organisations are joining our climate projects and the results show increased local and global CO₂ reductions while actively contributing to reaching UN Sustainable Development Goals.

Just a drop in the ocean...? Maybe. But drops make rivers, and rivers make oceans.



WANT MORE INFORMATION? CONTACT US!